

**«MANAGEMENT IN RADIOLOGY»**  
**May 15-16, 2015**  
**SAINT-PETERSBURG**

**Friday – May 15**

**08:30 - 09:30 Registration & welcome coffee**

**09:30 - 09:45 Welcome by:**  
Prof. Tatiana TROFIMOVA  
Prof. Igor TYURIN  
Prof. Valentin SINITSYN

**09:45 - 11:30**

**WORKFLOW IN RADIOLOGY DEPARTMENT**

9:45 – 10:05	<b>Sergey MOROZOV</b>	Management in Radiology overview
10:05 – 10:30	<b>Alla KARPENKO</b>	Workflow in Radiology
10:30 – 10:55	<b>Vladislav KURBATOV</b>	IT for workflow management
10:55 – 11:20	<b>Majed ESHAQ</b>	Quality and Metrics in Asset & Operations Management
11:20 – 11:30	Discussion session	

**11:30 - 11:50 Coffee Break**

**11:50 - 12:50**

**WORKSHOP SESSION #1**

Room	Speaker	Theme
1	<b>Fida GHANTOUS</b>	Leadership under the conditions of instability
2	<b>Roman TARASENKO</b>	Marketing tools for Radiology Department management
3	<b>Artem AVEDYAN</b>	Workflows in radiodiagnosis – Centricity RIS (Live-demo) Case Study; C360/AW and Cloud IT Solutions for Radiology
4	<b>Marina YASTREBOVA</b>	Business planning and tender procedure
5	<b>Majed ESHAQ</b>	Business Intelligence

**13:00 - 14:00**

**WORKSHOP SESSION #2**

Room	Speaker	Theme
1	<b>Fida GHANTOUS</b>	Leadership under the conditions of instability
2	<b>Roman TARASENKO</b>	Marketing tools for Radiology Department management
3	<b>Artem AVEDYAN</b>	Workflows in radiodiagnosis – Centricity RIS (Live-demo) Case Study; C360/AW and Cloud IT Solutions for Radiology
4	<b>Marina YASTREBOVA</b>	Business planning and tender process
5	<b>Majed ESHAQ</b>	Business Intelligence

**14:00 - 14:45 Lunch**

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**14:45 - 16:30**

**HOW TO ESTABLISH AND OPTIMIZE RADIOLOGY DEPARTMENT**

14:45 – 15:05	<b>CJ De Angelo</b>	Establishing and optimizing the Radiology Department – Efficiency and Convenience
15:05 – 15:30	<b>Marina YASTREBOVA</b>	Management risks
15:30 – 15:55	<b>Tatiana TROFIMOVA</b>	Implementation of radiation technologies into CHI package
15:55 – 16:20	<b>Olga KOMISHEVA</b>	Patient flow management
16:20 – 16:30	Discussion session	

**16:30 - 17:30**

**WORKSHOP SESSION #3**

Room	Speaker	Theme
1	<b>Fida GHANTOUS</b>	Leadership under the conditions of instability
2	<b>Roman TARASENKO</b>	Marketing tools for Radiology Department management
3	<b>Artem AVEDYAN</b>	Workflows in radiodiagnosis – Centricity RIS (Live-demo) Case Study; C360/AW and Cloud IT Solutions for Radiology
4	<b>Marina YASTREBOVA</b>	Business planning and tender process
5	<b>Majed ESHAQ</b>	Business Intelligence

**17:30 - 18:00**

**Roundtable discussion: COMMENTS AND RECOMMENDATIONS ON THE TOPICS**

**18:00 – 18:15**

**Concluding remarks Day 1.**

Prof. Tatiana TROFIMOVA  
Prof. Sergey MOROZOV

**GROUP PHOTO**

**18:15 – 20:00** Conference Dinner

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**Saturday – May 16**

**09:00 - 09:30** Welcome coffee

**9:30 - 09:45** Welcome by:  
Prof. Sergey MOROZOV

**9:45 - 11:30**

**eHEALTH and HEALTHCARE IT**

9:45 – 10:05	<b>Artem AVEDYAN</b>	eHealth and Enterprise Radiology – Centricity PACS/RIS/CCA/C360/AW and Cloud IT Solutions for Healthcare
10:05 – 10:30	<b>Emanuele NERI</b>	Biobank
10:30 – 10:50	<b>Ruslan SULEIMANOV</b>	Informational support experience – Vestra-project Case study
10:50 – 11:20	<b>Emanuele NERI</b>	Big data in radiology;
11:20 - 11:30	Discussion session	

**11:30 - 12:30**

**WORKSHOP SESSION #4**

Room	Speaker	Theme
1	<b>Fida GHANTOUS</b>	Leadership under the conditions of instability
2	<b>Roman TARASENKO</b>	Marketing tools for Radiology Department management
3	<b>Artem AVEDYAN</b>	Workflows in radiodiagnosis – Centricity RIS (Live-demo) Case Study; C360/AW and Cloud IT Solutions for Radiology
4	<b>Marina YASTREBOVA</b>	Business planning and tender process
5	<b>Majed ESHAQ</b>	Business Intelligence

**12:30 - 13:15** Lunch

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**13:15 - 15:00**

**MARKETING and PATIENT CENTRICITY**

13:15 – 13:35	<b>Roman TARASENKO</b>	Patient focus as a competitive advantage of radiology department
13:35 – 14:00	<b>Lilia BEKMUHAMETOVA</b>	Hospitality management (hotel business lessons)
14:00 – 14:30	<b>Maxim SMOLYARCHUK and Dmitry VOZNUK</b>	Clinicist and radiologist communication / Patient and clinician satisfaction assessment
14:30 – 14:50	<b>Natalia ELIZAROVA</b>	How to deal with a conflict patient
14:50 - 15:00	Discussion session	

**15:00 - 16:00**

**WORKSHOP SESSION #5**

Room	Speaker	Theme
1	<b>Fida GHANTOUS</b>	Leadership under the conditions of instability
2	<b>Roman TARASENKO</b>	Marketing tools for Radiology Department management
3	<b>Artem AVEDYAN</b>	Workflows in radiodiagnosis – Centricity RIS (Live-demo) Case Study; C360/AW and Cloud IT Solutions for Radiology
4	<b>Marina YASTREBOVA</b>	Business planning and tender process
5	<b>Majed ESHAQ</b>	Business Intelligence

**16: 00-16:30**

**Roundtable discussion: COMMENTS AND RECOMMENDATIONS ON THE TOPICS**

**16:30 - 16:45**

**Concluding remarks Day 2**

**Program Closing, planning of the next event, certificates presentation ceremony**

Prof. Tatiana TROFIMOVA

Prof. Sergey MOROZOV

**16:45 – 17:45 Wine & Cheese**