

**INTERNATIONAL INSTITUTE OF POSTGRADUATE MEDICAL EDUCATION
SCHOOL OF RADIOLOGY**

**MASTER-COURSE – MANAGEMENT IN RADIOLOGY
Moscow Marriott Grand Hotel – 26/1 Tverskaya Street – MOSCOW**

FRIDAY - APRIL 25TH

09:00am – 09:30am: Registration

09:30am – 09:45am: Welcome

Prof. Sergey Ternovoy, Chair of Radiology, Sechenov MSMU

Prof. Valentin Sinitsyn, ECR'14 President

Prof. Igor Tyurin, Head of Radiology, Russia

09:45am – 11:15am: LEADERSHIP and INNOVATION MANAGEMENT

Prof. Valentin Sinitsyn on Structured Reporting

Prof. Peter Mildenberger on Integration of Healthcare (IHE)

Prof. Sergey Morozov on Innovation Management

Tim Highet on Change Acceleration Process (CAP)

11:15am – 11:45am: Coffee Break

11:45am – 12:45pm: MASTER CLASS I

12:45pm – 01:45pm: Buffet Lunch in the Patio

01:45am – 03:15pm: PERFORMANCE and QUALITY IMPROVEMENT

Associate Prof. Alla Karpenko on Standard operational procedures in Radiology

Prof. Elmar Kotter on Establishing Emergency Radiology service

Prof. Peter Mildenberger on Teaching in Radiology

Fida Ghantous on Performance Transformation TBD

03:15pm – 04:15pm: MASTER CLASS II

04:15pm – 04:45pm: Coffee break

04:45pm – 05:30pm: TEAMS' REPORT-OUTS / PANEL DISCUSSION

05:30pm – 05:45pm: Day 1 Wrap up

Prof. Sergey Morozov, Prof. Peter Mildenberger, Prof. Elmar Kotter

05:45pm – 06:00pm: GROUP PHOTO IN THE PATIO

06:00pm – 08:00pm: Buffet Dinner in the Patio

SATURDAY - APRIL 26TH

09:30am – 09:45am: Day 2 Context Setting

Prof. Sergey Morozov

Prof. Elmar Kotter

09:45am – 11:45am: eHEALTH and HEALTHCARE IT

Prof. Elmar Kotter on Report of the Future

Associate Prof. Vladislav Kurbatov on IT in Radiology department

Alexey Soshnin on Remarkable Bias of IT Healthcare Standardization and its' Impact on Radiology Practice

Damir Engalychev on Voice Recognition –Technology Demonstration

Presentation of Regional PACS project VGR

11:45am – 12:15pm: Coffee Break

12:15pm – 01:15pm: MASTER CLASS III

01:15pm – 02:15pm: Buffet Lunch in the Patio

02:15pm – 03:45pm: MARKETING and PATIENTS' SAFETY

Prof. Roman Tarasenko on Marketing in Radiology

Angelina Sham on Psychology of Business in Radiology

Associate Prof. Vladislav Kurbatov on Safety Approaches of Contrast Media Usage

GE Leader on Patient Centricity TBD

03:45pm – 04:00pm: Program Close, Action Plan Development, Certification Award

MASTER CLASSES

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6
Slot I	Management styles and mistakes in Radiology	Marketing in Radiology	Legal Risk Management of Professional Medical Activity	MIRC, TFS, VNA, DICOM, HL7, IHE, RadLex, openEHR, Khresmoi - IT useful doings – an review	Change Acceleration Process (CAP)	Performance Transformation
Slot II	Management styles and mistakes in Radiology	Marketing in Radiology	Legal Risk Management of Professional Medical Activity	Voice Recognition – Technology Demonstration	Change Acceleration Process (CAP)	Performance Transformation
Slot III	Management styles and mistakes in Radiology	Marketing in Radiology	Legal Risk Management of Professional Medical Activity	PACS/RIS demonstration	Change Acceleration Process (CAP)	Performance Transformation

1. Angelina Sham – Management styles and mistakes in Radiology
2. Roman Tarasenko – Marketing in Radiology
3. Julia Pavlova – Legal Risk Management of Professional Medical Activity
4. Alexey Soshnin - MIRC, TFS, VNA, DICOM, HL7, IHE, RadLex, openEHR, Khresmoi - IT useful doings – a review;
5. Damir Engalychev – Voice Recognition – Technology Demonstration
6. Artem Avedyan – PACS/RIS demonstration
7. Tim Hight – Change Acceleration Process (CAP)
8. Fida Ghantous – Performance Transformation

Room #4 will host PACS/RIS classroom during 2 days